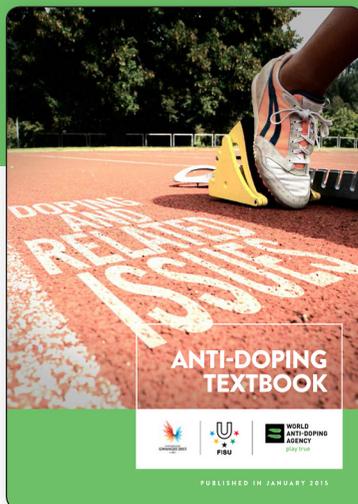




THE ANTI-DOPING PROGRAMME FOR UNIVERSITIES

FISU - GUOC - WADA



The International University Sports Federation (FISU), the World Anti-Doping Agency (WADA) and the Gwangju Universiade Organising Committee (GUOC) have **partnered to develop a new resource** to support universities from all over the world, in introducing the topic of the fight against doping in sport.

Engaging university students is the perfect way to **promote drug-free sport values to future sport leaders and professionals**. The FISU-GUOC-WADA partnership project, which strives to create a drug-free environment to protect athletes and young people, is part of the GUOC's Legacy Programme for the 2015 Summer Universiade.

PROGRAMME OBJECTIVES

- **Develop** an integrated e-textbook and teaching material to raise the social awareness of the fight against doping in sport among first year university students
- **Educate** future practitioners, athletes, coaches and all leaders of sport, on the dangers of doping in sport and their role in fighting doping in sport
- **Support** universities in integrating anti-doping in different areas of study, by identifying topics to be covered and providing support material for addressing in the classroom

PROGRAMME LIFE-CYCLE

The programme pilot phase was held over 2014-15, with an official launch for the 2015-16 academic year during the 2015 FISU Summer Universiade Conference.

- September 2014-June 2015 **Pilot phase**
- July 2015 **Official launch**

Target: all interested universities and institutions of higher education who wish to include anti-doping as part of the curricula

How: by registering on the Anti-Doping Learning Hub (<http://antidopinglearninghub.org/>)

PILOT UNIVERSITIES

University of Canberra (Australia) | Université de Laval (Canada) | Université de Nice (France) | University of West Indies (Jamaica) | Kenyatta University (Kenya) | Seoul National University (Rep. of Korea) | Leeds Beckett University (UK) | University of Bath (UK) | Universidad de Montevideo (Uruguay)

PROGRAMME END RESULT

The Anti-Doping Textbook and teaching material are designed to provide a comprehensive overview of doping in sport and issues related to it. The target audience is those university students who will one day be involved in sport in many different capacities and disciplines. This could range from working with elite athletes to being involved at grass roots level or in as diverse professions as sports law to sports medicine.

The textbook is available in English, French, Korean, Russian and Spanish. It is accessible free of charge, along with the support material for instructors, through an online platform, the Anti-Doping Learning Hub.





THE PARTNERS

FISU

www.fisu.net



FISU stands for **International University Sports Federation**. It was founded in 1949 within university institutions in order to promote sports values and encourage sports practice amongst the students community. FISU organises Winter and Summer Universiades, 35 World University Championships and educational events. Every two years some 20,000 students from 180 countries and more than 2000 universities participate in the FISU events. They share the same aspirations and life-style. Ambitious targets in education and sport : Excellence in Mind and Body!

GUOC

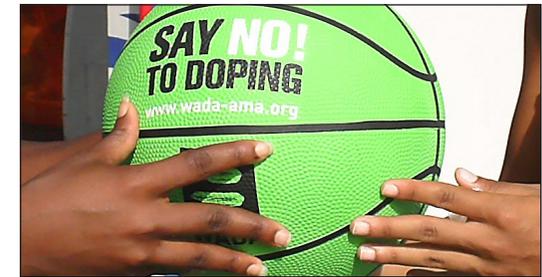
www.gwangju2015.com



Gwangju 2015 Universiade Organising Committee (GUOC) has organised the 28th Universiade in 'the City of Light' Gwangju, Republic of Korea. The city has a population over 1.5 million containing 16 colleges and universities. GUOC has adopted the underlying theme of Eco, Peace, IT and Culture (EPIC) wishing to share this vision with the international community. Joint projects are being carried out with many prestigious organisations to share the EPIC vision. Among many joint projects, in partnership with FISU and WADA, the GUOC has collaborated in the development of an anti-doping e-textbook and associated teaching materials as a legacy programme to provide a comprehensive overview of doping in sport.

WADA

www.wada-ama.org



The World Anti-Doping Agency (WADA) was established in 1999 as an international independent agency composed and funded equally by the sport movement and governments of the world. Its key activities include scientific research, education, development of anti-doping capacities, and monitoring of the World Anti-Doping Code (Code) – the document harmonising anti-doping policies in all sports and all countries. WADA works towards a vision of a world that values and fosters doping-free sport.